



COMPANY OVERVIEW

Brief Introduction to Zeal Group

At Zeal, we have continuously evolved to meet the diverse needs of our clients, expanding our expertise across industries:

- **Zeal Tradelinks Pvt. Ltd. (Established 2010):** Our journey began with a focus on trading, establishing a strong foundation in delivering high-quality products and fostering long-term client relationships.
- **Zeal Crop Care Pvt. Ltd. (Established 2022):** Recognizing the need for innovation in agriculture, we diversified into manufacturing. Zeal Crop Care specializes in producing advanced agrochemicals and solutions, ensuring sustainable growth for the farming community.
- **Zeal Warehousing and Transportation Pvt. Ltd. (Established 2022):** Expanding into logistics, we now offer comprehensive warehousing and transportation services as a CFA (Carrying and Forwarding Agent). This allows us to ensure seamless delivery and supply chain efficiency for our clients.

With a commitment to quality, innovation, and reliability, we continue to grow as a trusted partner across industries:

- **Serviced geographies:** Gujarat, Madhya Pradesh & Maharashtra
- **Expertise in Areas:** Subject knowledge experts serving Super- distribution, trading, manufacturing, warehousing, logistics, value added services pertaining to agriculture

History and background of the group (Important years and achievements)

2010

Zeal Tradelinks Private Limited was formed (B2B2C)

2012

Zeal Enterprise was established to provide C&F services for agricultural companies (B2B)

2014

Started sourcing and trading of quality agricultural products under Zeal Marketing (B2B2C)

2022

Zeal Crop Care Private Limited was established to manufacture and trade agricultural chemicals as well as natural products for crop protection

2022

Zeal Warehousing & Transportation Pvt. Ltd. was established (B2B)

2024

Zeal Enterprise was merged into Zeal Warehousing & Transportation Pvt. Ltd.

2025

Zeal Marketing will be merged into Zeal Crop Care Pvt. Ltd.



VISION

We aim to be a leading force in sustainable agriculture, driving transformative change for farmers across India. Our goal is to cultivate a thriving agricultural ecosystem where innovation strengthens food security, improves the nutritional quality of crops, boosts farmer incomes, and champions environmental responsibility for future generations.



MISSION

At Zeal Crop Care, our mission is to uplift and empower farmers across India by providing them with cutting-edge agricultural technologies, knowledge, and essential resources. We aim to enhance rural livelihoods through meaningful collaboration, knowledge-sharing, and active community engagement—working towards building a resilient, sustainable farming ecosystem that benefits both people and the planet.



VALUES

- Integrity
- Quality
- Customer Focus
- Empowerment
- Collaboration



UNIQUE SELLING POINTS (USPs)

- Quality products and services
- Cost-effective solutions
- Growing together with all stakeholders

CROP PROTECTION

ZEAL CONTROL

जील कंट्रोल

Acetamiprid 20% SP

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Aphid, Jassid & Whitefly

Crops: Cabbage, Chilli, Cotton, Okra, Rice

Available Packs: 100 gms, 250 gms, 500 gms

INSECTICIDE



ZEAL ZONE

जील ज़ोन

Chlorantraniliprole 18.5% w/w SC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Fruit & Shoot borer, Pod borer, Spodoptera, Heliothis, Semi-looper, Termite, Stem borer, Diamond Back Moth (DBM), Stem fly, Early shoot borer, Top borer

Crops: Bengal gram, Bitter gourd, Black gram, Brinjal, Cabbage, Chilli, Cotton, Green gram, Groundnut, Maize, Okra, Pigeon pea, Rice, Soybean, Sugarcane, Tomato

Available Packs: 60 ml, 150 ml, 300 ml



ZEAL MASTER

जील मास्टर

Deltamethrin 11% w/w EC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Bollworm, Fruit borer, Stem borer, Leaf folder, Leaf hopper, Whorl maggot, Thrips

Crops: Chilli, Cotton, Okra, Onion, Rice, Tea, Tomato

Available Packs: 100 ml, 250 ml, 500 ml, 1 litre



ZEAL SMASH

जील स्मैश

Diafenthiuron 50% WP

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: White fly, Aphids, Thrips, Jassids, DBM, Mites

Crops: Brinjal, Cabbage, Cardamom, Chilli, Citrus, Cotton, Okra, Tomato, Water-melon

Available Packs: 250 gms, 500 gms, 1 Kg



CROP PROTECTION

ZEAL EXPERT

ज़ील एक्सपर्ट

Emamectin Benzoate 1.9% EC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Bollworm, Leaf folder, Hispa, Semi-looper, Pod borer, Girdle beetle, Catterpillar, Thrips

Crops: Chick pea, Chilli, Cotton, Paddy, Soybean, Tomato

Available Packs: 250 ml, 500 ml, 1 litre



ZEAL MAESTRO

ज़ील मेस्ट्रो

Emamectin Benzoate 5% SG

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Fruit & Shoot borer, DBM, Pod borer, Thrips, Mites, Tea looper

Crops: Brinjal, Cabbage, Chick pea, Chilli, Cotton, Grapes, Okra

Available Packs: 100 gms, 250 gms, 500 gms



ZEAL MONARCH

ज़ील मोनार्क

Fipronil 40% + Imidacloprid 40% WG

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Thrips, Fruit borer

Crops: Chilli

Available Packs: 40 gms, 100 gms



ZEAL RAPID

ज़ील रैपिड

Imidacloprid 30.5% SC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Aphids, Thrips

Crops: Chilli

Available Packs: 250 ml, 500 ml, 1 litre



CROP PROTECTION

ZEAL CONQUER

जील कॉन्कर

Lambda-cyhalothrin 4.9% Capsule Suspension

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Shoot & Fruit borer

Crops: Brinjal

Available Packs: 250 ml, 500 ml, 1 litre

INSECTICIDE



ZEAL COMBI

जील कॉम्बी

Profenofos 40% + Cypermethrin 4% E.C.

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Bollworm Complex

Crops: Cotton

Available Packs: 250 ml, 500 ml, 1 litre



ZEAL KILLER

जील किलर

Pymetrozine 50% WG

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Hoppers

Crops: Mango

Available Packs: 250 gms, 500 gms, 1 Kg



ZEAL ATTACK

जील अटैक

Thiamethoxam 12.6% + Lambda-Cyhalothrin 9.5% ZC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Thrips, Fruit borer

Crops: Chilli

Available Packs: 250 ml, 500 ml, 1 litre



ZEAL TORPIDO

ज़ील टोर्पीडो

Thiamethoxam 25% WG

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: White fly, Jassids

Crops: Brinjal

Available Packs: 100 gms, 250 gms, 500 gms, 1 Kg



ZEAL IGNITE

ज़ील इग्नाइट

Thiamethoxam 30% FS

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Thrips

Crops: Chilli

Available Packs: 500 ml, 1 litre



CROP PROTECTION

FUNGICIDE

ZEAL COMMAND

ज़ील कमांड

Azoxystrobin 18.2% w/w + Difenconazole 11.4% w/w SC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Anthracnose and Powdery mildew

Crops: Chilli

Available Packs: 100 ml, 200 ml, 500 ml



ZEAL TRIO

ज़ील ट्रायो

Azoxystrobin 2.5% + Thiophanate methyl 11.25%
+ Thiamethoxam 25% FS

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Fusarium root rot, phytophthora root rot, rhizoctonia seedling blight, pythium seedling blight and insect as shoot fly, white grub and termites

Crops: Soybean

Available Packs: 100 ml, 200 ml



CROP PROTECTION

ZEAL STAR

ज़ील स्टार

Hexaconazole 5% SC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Powdery mildew

Crops: Grapes

Available Packs: 500 ml, 1 litre, 5 litre

FUNGICIDE



ZEAL DIRECT

ज़ील डायरेक्ट

Sulphur 55.16% SC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Powdery mildew

Crops: Grapes

Available Packs: 1 litre



ZEAL FORCE

ज़ील फ़ोर्स

Tebuconazole 10% + Sulphur 65% WG

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Powdery mildew and fruit rot

Crops: Chilli

Available Packs: 250 gms, 500 gms, 1 Kg



ZEAL STRONG

ज़ील स्ट्रॉन्ग

Tebuconazole 25% WG

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Powdery mildew and fruit rot

Crops: Chilli

Available Packs: 500 gms, 1 Kg



ZEAL STOP

ज़ील स्टॉप

Thiophanate Methyl 70% WP

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Scab

Crops: Apple

Available Packs: 250 gms, 500 gms



CROP PROTECTION

ZEAL CHECK

ज़ील चैक

Bispyribac sodium 10% w/v SC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Echinochloa crusgalli, Echinochloa colonum, Ischaemum rugosum, Cyperus difformis, Cyperus iria, Fimbristylis miliacca, Eclipta alba, Ludwigia parviflora, Monochoria vaginalis, Alternanthera philoxeroides, Sphenoclea zeylenica

Crops: Rice

Available Packs: 250 ml, 500 ml



HERBICIDE

ZEAL BRAKE

ज़ील ब्रेक

Clodinafop - Propargyl 15% WP

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Phalaris minor (canary grass)

Crops: Wheat

Available Packs: 16 gms



ZEAL SUPER

ज़ील सुपर

Fenoxaprop-p-ethyl 10% E.C.

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Phalaris minor (canary grass)

Crops: Wheat

Available Packs: 500 ml, 1 litre



ZEAL ALL

जील ऑल

Glyphosate 41% S.L.

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Sorghum helepense and other monocot & dicot weeds general weed control, Echinochloa crusgalli, E. colonum, Eclipta alba, Cyperus iria, Marsilia quadrifolia, Axonopus compressus, Cynodon dactylon, Imperata cylindrica, polygonum perfoliatum, paspalum scorbiculatum, Arundinella benghalensis, Kalm grass

Crops: Non cropped area, Rice (pre-plant application), Tea



Available Packs: 500 ml, 1 litre, 5 litre

ZEAL TERMINATOR

जील टर्मिनेटर

Paraquat Dichloride 24% SL

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: B. hydrilla, Rosa moschata, Rosa eglantaria, Rubus ellipticus, A. Eichhonia crassipes, Digera arvensis, Cyperus iria, Cyperus rotundus, Cynodon dactylon, Convolvulus sp., Portulaca sp., Tridax sp., Cyperus iria, Cyperus rotundus, Commelina benghalensis, Amaranthus spp., Echinochloa spp., Trianthema monogyna

Crops: Apple, Aquatic weeds, Cotton, Grapes, Maize



Available Packs: 500 ml, 1 litre, 5 litre

ZEAL QUICK

जील क्विक

Pendimethalin 30% + Imazethapyr 2% EC

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Echinochloa crusgalli, Digera arvensis, Commelina benghalensis, Amaranthus viridis, Portulaca oleracea

Crops: Soybean



Available Packs: 500 ml, 1 litre

CROP PROTECTION

ANTIBIOTIC

ZEAL IMMUNE

जील इम्यून

Validamycin 3% L

Dose/ Acre: Refer label/leaflet for various crops.

Effective for: Sheath blight

Crops: Rice



Available Packs: 500 ml, 1 litre

CROP PROTECTION

ZEAL TRIKO

जील ट्रिको

Trichoderma viride 5% WP

Dose/ Acre: 500 gms

Effective for: Sclerotium and other soil borne fungus

Crops: All major field, fruit and vegetable crops.

Available Packs: 500 gms, 1 Kg

BACTERIA



ZEAL PSEUDO

जील स्पूडो

Pseudomonas fluorescens 1% WP

Dose/ Acre: 500 gms

Effective for: Rhizoctonia and other soil borne fungus

Crops: All major field, fruit and vegetable crops.

Available Packs: 500 gms



ZEAL BANA

जील बाना

Beauveria Bassiana 5% WP

Dose/ Acre: 125 – 200 gms

Effective for: Sucking pests and caterpillars

Crops: All major field, fruit and vegetable crops.

Available Packs: 500 gms



CROP NUTRITION

ZEAL BOR

ज़ील बोर

Aqueous Boron (B 10%)

Dose/ Acre: 150 – 200 ml

Effective for: Hardening of plants and fruits

Crops: All major field, fruit and vegetable crops.

Available Packs: 500 ml, 1 litre



ZEAL BORO Z

ज़ील बोरो जेड

Organic Manure with Naturally Occuring Boron

Dose/ Acre: 250 ml

Effective for: Hardening fruit skin

Crops: All major field and vegetable crops, potato, onion, garlic, cumin, mango, pomegranate, tea.

Available Packs: 1 litre



ZEAL CAL

ज़ील कैल

Concentrated Calcium 11%

Dose/ Acre: 250 - 500 ml

Effective for: Controlling flower drop and hardening of plant

Crops: All major field, fruit and vegetable crops.

Available Packs: 500 ml, 1 litre



ZEAL CALCI N

ज़ील कैल्सी एन

Calcium nitrate fortified with Magnesium (Suspension – Ca:15%, Mg:2%)

Dose/ Acre: 250 ml

Effective for: Strengthening leaves, branches and stem

Crops: All major field and vegetable crops, potato, onion, garlic, cumin, mango, pomegranate, tea.

Available Packs: 1 litre, 5 litre



CROP NUTRITION

ZEAL EDTA ZN

ज़ील EDTA Zn

Chelated Zn 12% EDTA

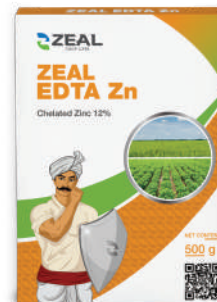
Dose/ Acre: 150 – 250 ml

Effective for: Increases availability and useful for combating Zn deficiency

Crops: All major field, fruit and vegetable crops.

Available Packs: 500 gms

MICRONUTRIENT



ZEAL SYNERGY

ज़ील सिनर्जी

Liquid Micronutrient Mixture

Dose/ Acre: 500 ml

Effective for: Availability of secondary micro-nutrients

Crops: All major field, fruit and vegetable crops.

Available Packs: 500 ml, 1 litre



ZEAL SYNERGY G

ज़ील सिनर्जी जी

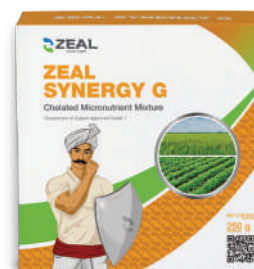
Chelated Mix Micronutrient

Dose/ Acre: 250 gms

Effective for: Availability of secondary micro-nutrients

Crops: All major field, fruit and vegetable crops.

Available Packs: 500 gms



ZEAL ZINCASTA

ज़ील जिंकास्टा

Zinc Oxide Suspension Concentrate (Zn 39.5%)

Dose/ Acre: 150 – 250 ml

Effective for: Increases availability and useful for combating Zn deficiency

Crops: All major field, fruit and vegetable crops.

Available Packs: 250 ml, 500 ml, 1 litre



CROP NUTRITION

ZEAL BAHAR

जील बहार

Seaweed Humic Amino Mix

Dose/ Acre: 5-7 Kg

Effective for: Root development, growth and increase micro-nutrient availability

Crops: All major fruit, vegetable, horticultural crops, paddy, wheat, cotton, potato, cumin, groundnut, sugarcane, tea.

Available Packs: 5 Kg, 10 Kg, 30 Kg



ZEAL CARBOX

जील कार्बोएक्स

Organic Carbon

Dose/ Acre: 1-2 Kg

Effective for: Providing additional organic carbon which aids in root development and plant growth

Crops: All major field, cereals, fruit, vegetable and horticultural crops, tea.

Available Packs: 1 litre



ZEAL FARMUP

जील फ़ार्मअप

Dose/ Acre: 300 ml per acre

Effective for: Growth and production and stress management

Crops: All major fruit, vegetable, horticultural crops, paddy, wheat, cotton, potato, cumin, groundnut, sugarcane, tea.

Available Packs: 250 ml, 500 ml, 1 litre



ZEAL GOLDEN HARVEST

जील गोल्डन हार्वेस्ट

Ascophyllum nodosum

Dose/ Acre: 150-250 gms

Effective for: Providing complete nutrition through nano technology

Crops: All major fruit, vegetable, horticultural crops, paddy, wheat, cotton, potato, cumin, groundnut, sugarcane, tea.

Available Packs: 100 gms, 250 gms



CROP NUTRITION

ZEAL NUTRA

ज़ील न्यूट्रा

Humic Acid 12%

Dose/ Acre: 350 ml

Effective for: Increasing root development and growth

Crops: All major field and vegetable crops, potato, onion, garlic

Available Packs: 500 ml, 1 litre



ZEAL STIMULINE

ज़ील स्टिम्युलिन

Essential Amino with Enzymes

Dose/ Acre: 350 ml

Effective for: Increasing flowering and growth

Crops: All major field and vegetable crops, potato, onion, garlic, cumin, mango, pomegranate, tea.

Available Packs: 500 ml, 1 litre



ZEAL SUPER BLOOM

ज़ील सुपर ब्लूम

Sea weed

Dose/ Acre: 100 ml

Effective for: Increasing flowering

Crops: All major field and vegetable crops.

Available Packs: 100 ml



ZEAL XENIUM

ज़ील ज़ीनियम

Humic Granules

Dose/ Acre: 250 gms

Effective for: Increasing root growth

Crops: All major field and vegetable crops, potato, onion, garlic, cumin, mango, pomegranate, tea.

Available Packs: 250 gms, 500 gms, 1 Kg



CROP NUTRITION

PGR

ZEAL CYTO

जील साइटो

Dose/ Acre: 20 ml

Effective for: Profuse branches and quality production

Crops: All major field, fruit, vegetable, horticultural crops, forest, ornamental and plantation crops.

Available Packs: 10 ml

ZEAL CYTO

ZEAL POWER

जील पावर

Organic Manure with Naturally Occurring Gibberellins

Dose/ Acre: 10 ml

Effective for: Growth and increased size of fruits

Crops: All major field, fruit, vegetable, horticultural crops, forest, ornamental and plantation crops

Available Packs: 10 ml

ZEAL POWER

ORGANIC

BIO-FERTILISER

ZEAL K

जील के

Potash Solubilising Bacteria (10^8 cfu/ml)

Dose/ Acre: 800 ml

Effective for: Mobilizing potash in the soil

Crops: All major field, fruit, vegetable, horticultural crops, forest, ornamental and plantation crops.

Available Packs: 1 litre



ZEAL RHIZOGOLD G

जील राइज़ोगोल्ड जी

Arbuscular Mycorrhizal Biofertilizer

Dose/ Acre: 4 – 6 Kg

Effective for: Availability of phosphorus and increasing root development

Crops: All major field, fruit, vegetable, horticultural crops, cotton, sugarcane, paddy, spices, condiments, turf, forest, ornamental and plantation crops.

Available Packs: 4 Kg



ORGANIC

ZEAL VIRICURE H

जील विरिक्चोर एच

Mix Botanical Extract

Dose/ Acre: 400 ml

Effective for: Prevention of viral diseases

Crops: All major vegetable crops, tobacco, papaya, banana.

Available Packs: 250 ml, 500 ml, 1 litre

HERBAL EXTRACT



ZEAL ANTIWILT

जील एंटीविल्ट

Mix Botanical Extract

Dose/ Acre: 750 ml

Effective for: Prevention of wilt and nematode

Crops: All major field and vegetable crops, tobacco, papaya, banana, pomegranate, watermelon, muskmelon.

Available Packs: 500 ml, 1 lit



ORGANIC

LIQUID NATURAL FERTILISERS

ZEAL HORIZON 19

जील होराइजन 19

Liquid Fermented Organic Manure

Dose/ Acre: 1 – 2 litres

Effective for: Providing major and minor nutrients in addition to organic carbon

Crops: All major field and vegetable crops, potato, onion, garlic, cumin, mango, pomegranate, tea.

Available Packs: 1 litre, 5 Litre



ZEAL HORIZON 45

जील होराइजन 45

Liquid Fermented Organic Manure

Dose/ Acre: 1- 2 litres

Effective for: Providing major and minor nutrients in addition to organic carbon

Crops: All major field and vegetable crops, potato, onion, garlic, cumin, mango, pomegranate, tea.

Available Packs: 1 litre, 5 Litre



ZEAL HORIZON 50

जील होराइजन 50

Liquid Fermented Organic Manure

Dose/ Acre: 1 – 2 litres

Effective for: Providing major and minor nutrients in addition to organic carbon

Crops: All major field and vegetable crops, potato, onion, garlic, cumin, mango, pomegranate, tea.

Available Packs: 1 litre, 5 Litre



ZEAL HORIZON 52

जील होराइजन 52

Liquid Fermented Organic Manure

Dose/ Acre: 1 – 2 litres

Effective for: Providing major and minor nutrients in addition to organic carbon

Crops: All major field and vegetable crops, potato, onion, garlic, cumin, mango, pomegranate, tea.

Available Packs: 1 litre, 5 Litre



ORGANIC

ZEAL HORIZON 61

जील होराइजन 61

Liquid Fermented Organic Manure

Dose/ Acre: 1- 2 litres

Effective for: Providing major and minor nutrients in addition to organic carbon

Crops: All major field and vegetable crops, potato, onion, garlic, cumin, mango, pomegranate, tea.

Available Packs: 1 litre, 5 Litre



LIQUID NATURAL FERTILISERS

ORGANIC

ZEAL SPEEDIX

जील स्पीडि एक्स

Efficiency Improver

Dose/ Acre: 30 gms

Effective for: Activator - Efficiency Improver

Crops: All major field and vegetable crops

Available Packs: 30 gms



ACTIVATOR, ADJUVANT

ZEAL SUPER SLEEK

जील सुपर स्लीक

Silicon based Non-ionic Spreader Penetrator

Dose/ Acre: 50 ml

Effective for: Penetrator – Aids in more and uniform coverage

Crops: All major fruit, vegetable, horticultural crops, paddy, wheat, cotton, potato, cumin, groundnut, sugarcane, tea.

Available Packs: 100 ml, 250 ml, 500 ml





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